



“Navigating Disruption: Enterprise Priorities for a Resilient Future”

November 11 & 12, 2025
Makati Shangri-La Hotel, Philippines

The Asian Forum on Enterprise for Society (AFES) is the long-running and premier platform for dialogue on the evolving role of enterprises towards a shared purpose of creating meaningful contributions for society. The forum highlights thought leadership and innovative practices to advance social, economic, and environmental contributions in the Philippines and the greater Asian region. AFES 2025 will bring together global practitioners, thinkers, business and community leaders to connect and exchange ideas on society’s biggest challenges and how businesses can act as agents of resiliency and inclusivity towards a better, brighter, more sustainable future.

FORUM AGENDA

DAY 1	
08:00 – 09:00	Registration
09:00 – 10:15	OPENING SESSION Welcome Remarks • Amb. Jose L. Cuisia, Jr., Chair of Advisory Board, AIM RVR Center on Enterprise for Society Opening Keynote Speaker Introduction • Senator Loren Legarda, Senator of the Republic of the Philippines Opening Keynote Address “When Enterprise Rise” • H.E. Ban Ki-Moon, 8th Secretary-General, United Nations

DAY 1	
10:15 – 10:30	Networking Break
10:30 – 11:45	SESSION ONE “Navigating Global Disruptions Strategically” A dialogue on disruptions in global cooperation and geopolitics and what enterprise leaders must prioritize to navigate this challenging landscape. Moderated by: • Ms. Cathy Yang, Head of Programs, Signal TV, Inc. Discussion Leaders: • Ms. Neha Das, Head, UN Global Compact Asia & Oceania • Mr. Jerico Matawaran, Enterprise Risk Management Director, ICTSI • Dr. Panitan Wattanayagorn, Former Chairman, Security Advisory Committee
11:45 – 13:15	Networking Lunch
13:15 – 14:30	SESSION TWO “Racing with AI” A dialogue on the challenges and promises of AI, as the technological race picks up. Moderated by: • Dr. Christopher Monterola, Professor and Head of Aboitiz School of Innovation, Technology, and Entrepreneurship (ASITE), AIM Discussion Leaders: • Dr. Raul Fabella, National Scientist, National Academy of Science and Technology • Ms. Anna Mae Yu Lamentillo, Founder, NightOwl AI • Mr. Mike Lao, Data and AI, and Industry X Lead, Accenture

DAY 1	
14:30 – 15:45	SESSION THREE “Back to Nature for Climate Emergency” A discussion on the heightening climate emergency and what nature-based solutions can do in restoring the planet’s health. Moderated by: • Dr. Chad Michael Briggs, Professor and Academic Program Director of Executive Master in Disaster Risk and Crisis Management, AIM Discussion Leaders: • Ms. Shaahina Ali, 2025 Ramon Magsaysay Awardee, Executive Director, Parley Maldives • Ms. Louise Mabulo, 2019 UN Young Champion of the Earth and Founder, The Cacao Project • Archi. Romolo Nati, Chairman and CEO, Itaipinas Development Corporation
15:45-16:00	Networking Break
16:00-17:15	SESSION FOUR “What’s Next for DEI?” An open discussion on Diversity, Equity and Inclusion (DEI) as an enterprise priority- its continuing relevance and how we move forward on this ongoing dialogue. Moderated by: • Dr. Dynah A. Basuil, Executive Director, AIM- RVR Center on Enterprise for Society Discussion Leaders: • Ms. Amanda Satterly, Principal Gender Specialist, Private Sector Operations at Asian Development Bank • Ms. Rhiannon Guilford, Regional Director & Head, Page Executive

DAY 1	
	• Mr. Felix Dan Lopez, Chief Human Resources Officer, Cebu Pacific Air

DAY 2	
09:00 – 09:30	I to I: Insight to Impact Session: Balancing Profit with Purpose A talk on how strategic capital, through both private equity and public initiatives, can be channeled into sustainable enterprises, inclusive economic growth, and long-term infrastructure that serves communities. • Mr. Gita Wirjawan, former Indonesian Minister of Trade and Founder, Ancora Group
09:30-10:45	SESSION FIVE “Boosting Global Supply Chains Amidst Disruptions” A discussion on boosting supply chain resilience in a landscape of border wars and tariff threats. Moderated by: • Dr. Albert Wee Kwan Tan, Associate Professor and Academic Program Director, Online Master in Business Administration, AIM Discussion Leaders: • Ms. Imelda Madarang, CEO, Fisherfarms, Inc. • Mr. Jeremy Prepscius, Managing Director, Asia Pacific ESG- Sustainable Supply Chains, PwC • Dr. Gonzalo J. Varela, Lead Economist for Philippines, Malaysia, and Brunei, World Bank
10:45 – 11:00	Networking Break
11:00 – 12:15	SESSION SIX “Equipping Resilient Future Through Education”

DAY 2

	A discussion on how youth may be empowered to thrive through education. Moderated by: • Mr. Tony Lambino, President, Ayala Foundation, Inc. Discussion Leaders: • Ms. Geraldine Acuna-Sunshine, Founder and CEO, Khan Academy PH • Ms. Carmina Bayombong, Founder & CEO, InvestEd • Dr. Nanthaporn “Prae” Seributra, CEO, Starfish Education
12:15 – 13:45	Networking Lunch
13:45 – 15:00	SESSION SEVEN “Bootstrapping by Microentrepreneurs” A conversation on how micro and small enterprises drive self-help and job creation, and how digital platforms like social media can help them gain visibility, customers, and growth opportunities within their communities. Moderated by: • Dr. Bradley Googins, Strategy Professor, E4Impact Foundation Discussion Leaders: • Ms. Ena Louise Quitain, COO, DMD Skin Sciences • Mr. Mark Ruiz, Co-founder, Hapinoy • Ms. Rio Palabrica-Illao, CEO and Founder, MobileOptima Inc.
15:00 – 16:15	SESSION EIGHT “Microfinancing 2.0: Investing in Potential” A dialogue on equitable financial access to fuel inclusive growth and alleviate poverty. Moderated by:

DAY 2

- **Dr. Daniel Broby**, Professor and Academic Program Director, Master of Science in Financial Technology, AIM

Discussion Leaders:

- **Mr. Jesus Antonio S. Itchon**, President, BDO Network Bank
- **Mr. Chirstian Paulo Guanzon**, President and CEO, GoodDeal
- **Ms. Jean Pauline Landicho**, CARD MRI — 2008 Ramon Magsaysay Awardee (Organization)

16:15 – 16:30

Networking Break

16:30 – 17:30

CONCLUDING SESSION

Closing Keynote Speaker Introduction

- **Mr. Ramon R. Del Rosario, Jr.**, Chairman and CEO, PHINMA Corporation

Closing Keynote Address

- **Mr. Jaime Augusto Zobel de Ayala**, Chairman, Ayala Corporation

Concluding Remarks

- **Dr. Jikyeong Kang**, President and Dean, AIM

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