



“Navigating Disruption: Enterprise Priorities for a Resilient Future”

November 11 & 12, 2025
Makati Shangri-La Hotel, Philippines

The Asian Forum on Enterprise for Society (AFES) is the long-running and premier platform for dialogue on the evolving role of enterprises towards a shared purpose of creating meaningful contributions for society. The forum highlights thought leadership and innovative practices to advance social, economic, and environmental contributions in the Philippines and the greater Asian region. AFES 2025 will bring together global practitioners, thinkers, business and community leaders to connect and exchange ideas on society’s biggest challenges and how businesses can act as agents of resiliency and inclusivity towards a better, brighter, more sustainable future.

PROPOSED FORUM AGENDA

(as of 20 October 2025)

DAY 1	
08:00 – 09:00	Registration
09:00 – 10:15	OPENING SESSION Welcome Remarks • (Confirmed) Amb. Jose L. Cuisia, Jr., Chair of Advisory Board, AIM RVR Center on Enterprise for Society (Philippines) Opening Keynote Address “When Enterprise Rise” • (Confirmed) H.E. Ban Ki-Moon, 8th Secretary-General, United Nations (South Korea)

DAY 1	
10:15 – 10:30	Networking Break
10:30 – 11:45	SESSION ONE “Navigating Global Disruptions Strategically” A dialogue on disruptions in global cooperation and geopolitics and what enterprise leaders must prioritize to navigate this challenging landscape. Moderated by: • (Confirmed) Ms. Cathy Yang, Head of Programs, Signal TV, Inc. (Philippines) Discussion Leaders: • (Confirmed) Ms. Neha Das, Head, UN Global Compact Asia & Oceania (Thailand) • (Confirmed) Mr. Jerico Matawaran, Enterprise Risk Management Director, ICTSI (Philippines) • (Confirmed) Dr. Panitan Wattanayagorn, Chairman, Security Advisory Committee (Thailand)
11:45 – 13:15	Networking Lunch
13:15 – 14:30	SESSION TWO “Racing with AI” A dialogue on the challenges and promises of AI, as the technological race picks up. Moderated by: • (Confirmed) Dr. Christopher Monterola, Professor and Head of Aboitiz School of Innovation, Technology, and Entrepreneurship (ASITE), AIM (Philippines) Discussion Leaders:

DAY 1	
	• (Confirmed) Dr. Raul Fabella, National Scientist, National Academy of Science and Technology (Philippines) • (Confirmed) Ms. Anna Mae Yu Lamentillo, Founder, NightOwl AI (United Kingdom) • Ms. Stephanie Sy, CEO, Thinking Machine Data Science (Philippines)
14:30 – 15:45	SESSION THREE “Back to Nature for Climate Emergency” A discussion on the heightening climate emergency and what nature-based solutions can do in restoring the planet’s health. Moderated by: • (Confirmed) Dr. Chad Michael Briggs, Professor and Academic Program Director of Executive Master in Disaster Risk and Crisis Management, AIM (Philippines, United States) Discussion Leaders: • (Confirmed) Ms. Shaahina Ali, 2025 Ramon Magsaysay Awardee, Executive Director, Parley Maldives (Maldives) • (Confirmed) Ms. Louise Mabulo, 2019 UN Young Champion of the Earth and Founder, The Cacao Project (Philippines) • (Confirmed) Archi. Romolo Nati, Chairman and CEO, Italpinas Development Corporation (Philippines)
15:45-16:00	Networking Break
16:00-17:15	SESSION FOUR “What’s Next for DEI?” An open discussion on Diversity, Equity and Inclusion (DEI) as an enterprise priority- its continuing relevance and how we move forward on this ongoing dialogue. Moderated by:

DAY 1	
	• (Confirmed) Dr. Dynah A. Basuil, Executive Director, AIM- RVR Center on Enterprise for Society (Philippines, Mexico) Discussion Leaders: • (Confirmed) Mr. Gareth McGeown, President and CEO, Coca-Cola Europacific Partners Asia Pacific (Philippines) • Ms. Rhiannon Guilford, Regional Director & Head, Page Executive (Philippines)

DAY 2	
09:00 – 09:30	I to I: Insight to Impact Session: Balancing Profit with Purpose A talk on how strategic capital, through both private equity and public initiatives, can be channeled into sustainable enterprises, inclusive economic growth, and long-term infrastructure that serves communities. • (Confirmed) Mr. Gita Wirjawan, former Minister of Trade and Founder, Ancora Group (Indonesia)
09:30-10:45	SESSION FIVE “Boosting Global Supply Chains Amidst Disruptions” A discussion on boosting supply chain resilience in a landscape of border wars and tariff threats. Moderated by: • (Confirmed) Dr. Albert Wee Kwan Tan, Associate Professor and Academic Program Director, Online Master in Business Administration, AIM (Philippines, Singapore) Discussion Leaders: • (Confirmed) Ms. Imelda Madarang, CEO, Fisherfarms, Inc. (Philippines) • (Confirmed) Mr. Jeremy Prepscius, Managing Director, Asia Pacific ESG-Sustainable Supply Chains, PwC (Hong Kong)

DAY 2	
	• (Confirmed) Dr. Gonzalo J. Varela, Lead Economist for Philippines, Malaysia, and Brunei, World Bank (Philippines)
10:45 – 11:00	Networking Break
11:00 – 12:15	SESSION SIX “Equipping Resilient Future Through Education” A discussion on how youth may be empowered to thrive through education. Moderated by: • (Confirmed) Mr. Tony Lambino, President, Ayala Foundation, Inc. (Philippines) Discussion Leaders: • (Confirmed) Ms. Geraldine Acuna-Sunshine, Founder and President, Khan Academy (Philippines) • (Confirmed) Ms. Carmina Bayombong, Founder & CEO, InvestEd • (Confirmed) Dr. Nanthaporn Prae Seributra, CEO, Starfish Education (Thailand)
12:15 – 13:45	Call to Action: Enterprise Commitment to Transforming Education A motion for enterprises to actively shape and support education systems that are aligned with the evolving needs of industry. Led by: • The Ayala Foundation, Inc. Followed by networking lunch.
13:45 – 15:00	SESSION SEVEN “Bootstrapping by Microentrepreneurs” A live demonstration of business opportunities for MSMEs on TikTok by: • (Confirmed) Ms. Carmina Valdes, Account Manager, TikTok (Philippines)

DAY 2	
	A conversation on how entrepreneurship at micro and small scale promote self-help and job creation to uplift communities. Moderated by: • (Confirmed) Dr. Bradley Googins, Strategy Professor, E4Impact Foundation (United States) Discussion Leaders: • (Confirmed) Mr. Anshu Gupta, 2015 Ramon Magsaysay Awardee, Founder, Goonj (India) • (Confirmed) Ms. Ena Louise Quitain, COO, DMD Skin Sciences (Philippines) • (Confirmed) Mr. Mark Ruiz, Co-founder, Hapinoy (Philippines)
15:00 – 16:15	SESSION EIGHT “Microfinancing 2.0: Investing in Potential” A dialogue on equitable financial access to fuel inclusive growth and alleviate poverty. Moderated by: • (Confirmed) Dr. Daniel Broby, Professor and Academic Program Director, Master of Science in Financial Technology, AIM (Philippines, United Kingdom) Discussion Leaders: • (Confirmed) Mr. Jesus Antonio S. Itchon, President, BDO Network Bank (Philippines) • (Confirmed) Dr. Muhammad Amjad Saqib, 2021 Ramon Magsaysay Awardee, Founder, Akhuwat (Pakistan) • (Confirmed) Ms. Jean Pauline Landicho, CARD MRI — 2008 Ramon Magsaysay Awardee (Organization) (Philippines)
16:15 – 16:30	Networking Break
16:30 – 17:30	CONCLUDING SESSION

DAY 2

Closing Keynote Address

- **(Confirmed) Mr. Jaime Augusto Zobel de Ayala**, Chairman, Ayala Corporation (Philippines)

Concluding Remarks

- **(Confirmed) Dr. Jikyeong Kang**, President and Dean, AIM (Philippines, South Korea)