



“Navigating Disruption: Enterprise Priorities for a Resilient Future”

November 11 & 12, 2025
Makati Shangri-La Hotel, Philippines

The Asian Forum on Enterprise for Society (AFES) is the long-running and premier platform for dialogue on the evolving role of enterprises towards a shared purpose of creating meaningful contributions for society. The forum highlights thought leadership and innovative practices to advance social, economic, and environmental contributions in the Philippines and the greater Asian region. AFES 2025 will bring together global practitioners, thinkers, business and community leaders to connect and exchange ideas on society’s biggest challenges and how businesses can act as agents of resiliency and inclusivity towards a better, brighter, more sustainable future.

PROPOSED FORUM AGENDA (as of 12 September 2025)

DAY 1	
08:00 – 09:00	Registration
09:00 – 10:15	<div>OPENING SESSION Welcome Remarks<ul style="list-style-type: none">• (Confirmed) Amb. Jose L. Cuisia, Jr., Chair of Advisory Board, AIM RVR Center on Enterprise for Society Opening Keynote Address “When Enterprise Rise”<ul style="list-style-type: none">• (Confirmed) H.E. Ban Ki-Moon, 8th Secretary-General, United Nations Followed by a fireside chat between H.E. Ban Ki-Moon and Master of Ceremonies, Cathy Yang.</div>

DAY 1	
10:15 – 10:30	Networking Break
10:30 – 11:45	<p>SESSION ONE</p> <p>“Navigating Global Disruptions Strategically”</p> <p>A dialogue on disruptions in global cooperation and geopolitics and what enterprise leaders must prioritize to navigate this challenging landscape.</p> <p>Moderated by:</p> <ul style="list-style-type: none"> • (Confirmed) Ms. Cathy Yang, Head of Programs, Signal TV, Inc. <p>Panelists:</p> <ul style="list-style-type: none"> • (Confirmed) Ms. Neha Das, Head, UN Global Compact (Asia & Oceania) • (Confirmed) Mr. Jerico Matawaran, Enterprise Risk Management Director, ICTSI Philippines • Mr. Manu Bhaskaran, Founding Director and CEO, Centennial Asia Advisors
11:45 – 13:15	Networking Lunch
13:15 – 14:30	<p>SESSION TWO</p> <p>“Back to Nature for Climate Emergency”</p> <p>A discussion on the heightening climate emergency and what nature-based solutions can do in restoring the planet’s health.</p> <p>Moderated by:</p> <ul style="list-style-type: none"> • (Confirmed) Dr. Chad Michael Briggs, Professor and Academic Program Director of Executive Master in Disaster Risk and Crisis Management, AIM <p>Panelists:</p> <ul style="list-style-type: none"> • (Confirmed) Ms. Louise Mabulo, 2019 UN Young Champion of the Earth, Founder of The Cacao Project • (Confirmed) Archi. Romolo Nati, Chairman and CEO of Itaipinas Development Corporation

DAY 1	
	<ul style="list-style-type: none"> • Ms. Shaahina Ali, 2025 Ramon Magsaysay Awardee, Marine ecosystem Protection
14:30 – 15:45	<p>SESSION THREE</p> <p>“Racing with AI”</p> <p>A dialogue on the challenges and promises of AI, as the technological race picks up.</p> <p>Moderated by:</p> <ul style="list-style-type: none"> • (Confirmed) Dr. Christopher Monterola, Professor and Head of Aboitiz School of Innovation, Technology, and Entrepreneurship (ASITE), AIM <p>Panelists:</p> <ul style="list-style-type: none"> • (Confirmed) Dr. Raul Fabella, National Scientist, National Academy of Science and Technology (NAST) • (Confirmed) Ms. Anna Mae Yu Lamentillo, Founder, NightOwl AI
15:45-16:00	Networking Break
16:00-17:15	<p>SESSION FOUR</p> <p>“Targeting DEI: An Enterprise Priority Debate”</p> <p>A debate on the motion: <i>“Amidst disruption, enterprises must remain committed to their DEI priorities.”</i></p> <p>Moderated by:</p> <ul style="list-style-type: none"> • Dato Timothy Ong, Chairman, Asia Inc Forum <p>Panelists:</p> <ul style="list-style-type: none"> • (Confirmed) Mr. Gareth McGeown, President and CEO, Coca-Cola Europacific Partners (CCEP) Philippines • Ms. Aileen Judan-Jiao, President and Country General Manager, IBM Philippines

DAY 2	
09:00 – 09:30	<p>I to I: Insight to Impact Session:</p> <p>Balancing Profit with Purpose</p> <p>A talk on how strategic capital, through both private equity and public initiatives, can be channeled into sustainable enterprises, inclusive economic growth, and long-term infrastructure that serves communities.</p> <ul style="list-style-type: none"> • (Confirmed) Mr. Gita Wirjawan, Founder of Ancora Group and former Indonesian Minister of Trade
09:30 – 10:45	<p>SESSION FIVE</p> <p>“Boosting Global Supply Chains Amidst Disruptions”</p> <p>A discussion on boosting supply chain resilience in a landscape of border wars and tariff threats.</p> <p>Moderated by:</p> <ul style="list-style-type: none"> • (Confirmed) Dr. Albert Wee Kwan Tan, Associate Professor, Academic Program Director, Online Master in Business Administration, AIM <p>Panelists:</p> <ul style="list-style-type: none"> • (Confirmed) Ms. Imelda Madarang, CEO of Fisherfarms, Inc. • (Confirmed) Mr. Jeremy Prepscius, Managing Director, Asia Pacific ESG-Sustainable Supply Chains, PwC Hong Kong • Mr. Charlie Villaseñor, Chairman, Procurement & Supply Institute of Asia (PASIA) Global
10:45 – 11:00	Networking Break
11:00 – 12:15	<p>SESSION SIX</p> <p>“Equipping Resilient Future Through Education”</p> <p>A voice from the youth on their preparedness to live in a disrupted world:</p> <ul style="list-style-type: none"> • (Confirmed) Ms. Robyn Mijares, Founder and CEO, Grow School Philippines & Youth Uprising

DAY 2	
	<p>Followed by a discussion on how youth may be empowered to thrive through education.</p> <p>Moderated by:</p> <ul style="list-style-type: none"> • (Confirmed) Mr. Tony Lambino, President, Ayala Foundation, Inc. <p>Panelists:</p> <ul style="list-style-type: none"> • (Confirmed) Ms. Robyn Mijares, Founder and CEO, Grow School Philippines & Youth Uprising • Mr. Korvi Rakshand, 2023 Ramon Magsaysay Awardee for Emergent Leadership for Quality Education • Ms. Geraldine Acuna-Sunshine, Founder of Khan Academy Philippines
12:15 – 13:45	<p>Call to Action: Enterprise Commitment to Transforming Education</p> <p>A motion for enterprises to actively shape and support education systems that are aligned with the evolving needs of industry.</p> <p>Led by:</p> <ul style="list-style-type: none"> • The Ayala Foundation, Inc.
13:45 – 15:00	<p>SESSION SEVEN</p> <p>“Bootstrapping by Microentrepreneurs”</p> <p>A live demonstration of business opportunities on TikTok by:</p> <ul style="list-style-type: none"> • Ms. Jacqe Yuengtian-Gutierrez, Co-founder and CEO, Happy Skin <p>A conversation on how entrepreneurship at micro and small scale promote self-help and job creation to uplift communities.</p> <p>Moderated by:</p> <ul style="list-style-type: none"> • (Confirmed) Dr. Bradley Googins, Strategy Professor, E4Impact Foundation <p>Panelists:</p> <ul style="list-style-type: none"> • (Confirmed) Mr. Mark Ruiz, Co-founder, Hapinoy

DAY 2	
	<ul style="list-style-type: none"> • (Confirmed) Mr. Anshu Gupta, 2015 Ramon Magsaysay Awardee for Enterprise Leadership and Citizen Engagement • Ms. Jacqe Yuengtian-Gutierrez, Co-founder and CEO, Happy Skin
15:00-16:15	<p>SESSION EIGHT</p> <p>“Microfinancing 2.0: Investing in Potential”</p> <p>A dialogue on equitable financial access to fuel inclusive growth and alleviate poverty.</p> <p>Moderated by:</p> <ul style="list-style-type: none"> • (Confirmed) Dr. Daniel Broby, Academic Program Director, Master of Science in Financial Technology, AIM <p>Panelists:</p> <ul style="list-style-type: none"> • (Confirmed) Mr. Jesus Antonio S. Itchon, President, BDO Network Bank • (Confirmed) Dr. Aris Alip, Founder, CARD MRI, 2008 Ramon Magsaysay Awardee for Public Service • (Confirmed) Dr. Muhammad Amjad Saqib, 2021 Ramon Magsaysay Awardee for Poverty Alleviation • (Confirmed) Dr. Adrienne Heinrich, Head, AI Center of Excellence, UnionBank of the Philippines
16:15 – 16:30	Networking Break
16:30 – 17:10	<p>CLOSING KEYNOTE</p> <ul style="list-style-type: none"> • Mr. Jaime Augusto Zobel de Ayala, Chairman, Ayala Corporation
17:10 – 17:30	<p>CLOSING SESSION</p> <p>Concluding Remarks</p> <ul style="list-style-type: none"> • (Confirmed) Dr. Jikyeong Kang, President and Dean, Asian Institute of Management